623 COLLINS STATE BANK HOUSE

A STERLING GLOBAL DEVELOPMENT

TON ST

VEHICLES
MUST NOT STAND
BETWEEN HERE
AND CROSSING
BANKERS & TRADERS BUILDING
NORMAN'S

A CLASSIC
REIMAGINED

623 COLLINS
STATE BANK HOUSE

623 COLLINS
A Confluence of Past and Present

Few addresses in Melbourne carry the historical weight and prestige of Collins Street, and fewer yet offer the chance to embrace the past while looking towards the future. Positioned on this storied street, 623 Collins symbolises a new architectural chapter for the city. One that honours design legacy while embracing considered renewal. Here, the former State Savings Bank of Victoria stands as an icon of the past, giving rise to a collection of refined residences and world-class amenities. Each one is defined by craftsmanship, permanence, and cultural resonance.

Brought to life through the shared vision of Sterling Global, Plus Architecture and Fiona Lynch, 623 Collins speaks to composition, contrasts, and enduring materiality. A gesture of timeless elegance and contemporary design. Rare in its ambition yet grounded in potential, 623 Collins offers a refined lifestyle along Melbourne's most iconic street.

HYATT CENTRIC
HOTEL INDIGO

PART I

A Classic Reimagined

The Dialogue of Past and Future

Through any act of reinvention, we enter into a dialogue with the past. One that honours what was, while exploring what's still to come. A conversation that allows us to build upon the foundations of what exists and create something new.

Grounded in the past yet designed for the future, 623 Collins unites classic and contemporary, creating a true opportunity for transformation. This study has been explored through sculptural forms that rest on strong foundations, while illuminating the contrasts between permanence and possibility. With its iconic address, 623 Collins has been placed on a pedestal, and living well has been elevated to an art form.

623 COLLINS
Former State Savings Bank of Victoria

On the corner of Collins and Spencer Street stands a building of quiet power and distinction. An enduring example of architectural ambition and grace, renowned for its Renaissance Palazzo designs and Greek Revival style influences. For more than a century, these design details have held their ground, establishing a defining site of architectural significance in Melbourne.

As the former State Savings Bank of Victoria, this corner building emerged from a pivotal moment in the state's financial evolution. Established in 1896, the State Savings Bank served a growing population eager to save, invest, and grow their wealth. Offering a safe place for individuals to watch their funds grow, the bank helped families purchase homes of their own – becoming part of every day life and the long-term dreams of community members. Following Melbourne's transformation after the post-Gold Rush years, the bank's commission of the site became a strategic and symbolic representation of economic independence for the city and its residents.

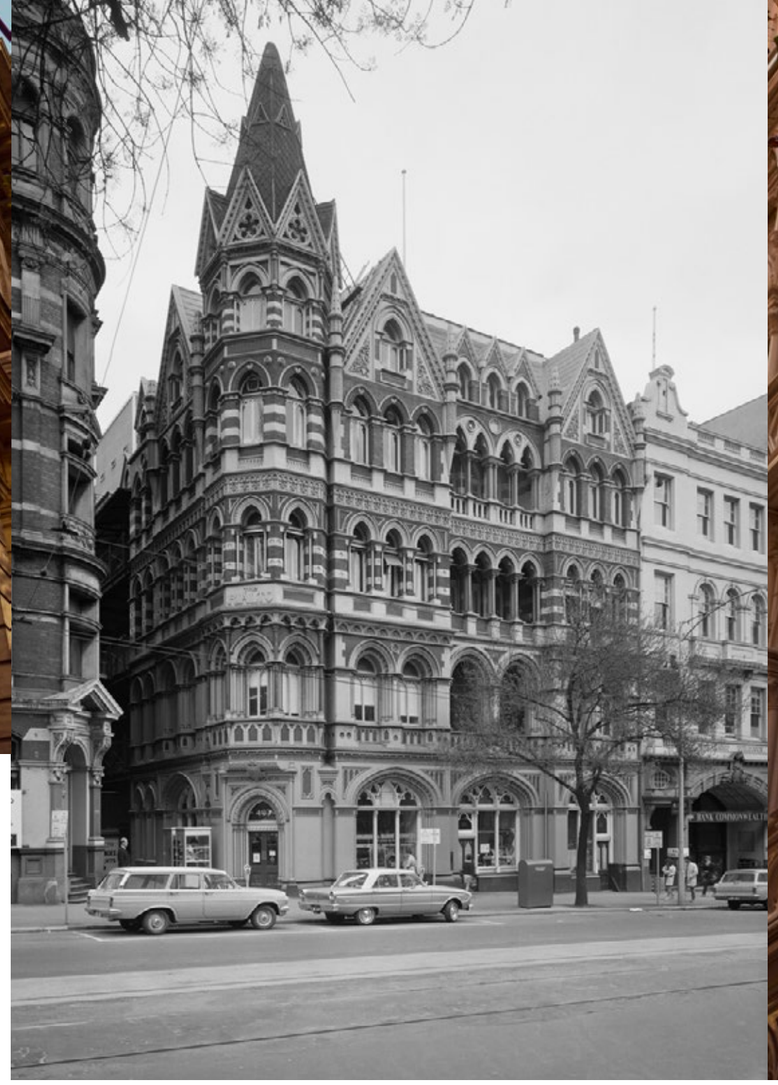
Designed in partnership by Peck & Kempter, the building reflected the progress of the state, transforming into a defining example of Melbourne's commercial ambitions and architectural sophistication. With its rusticated, granite base, classical pilasters, and saltire-cross, bronze-framed windows, the former bank and its four office levels above became an early example of Neo-Grec style.

Throughout this period, Collins Street transformed into the beating heart of cultural Melbourne, a place where artists, retailers and the city's most influential personas collided. Venues such as the Assembly Hall and Block Arcade bolstered the city's civic identity, while renowned creatives owned studios just doors away. Here nightly salons and soirées blended cultural vibrancy and economic influence. By the 1950s, Collins Street had become well-loved and admired by style-concious locals and visitors alike thanks to the establishment of prestige and luxury retail offerings, nightly live theatre performances, and a bourgeoning outdoor café scene. Echoing the essence of Europe, Collins Street had sealed its identity as both a place to see and be seen.

With its layered history and refined design legacy, 623 Collins is a cornerstone of Melbourne's past, now reimagined for a new generation.

OPPOSITE PAGE, TOP: Corner of Spencer and Collins Streets, ca. 1945, photograph by Charles Daniel Pratt.

RIGHT: State Savings Bank, looking towards Spencer Street Station from Collins Street, 1951.



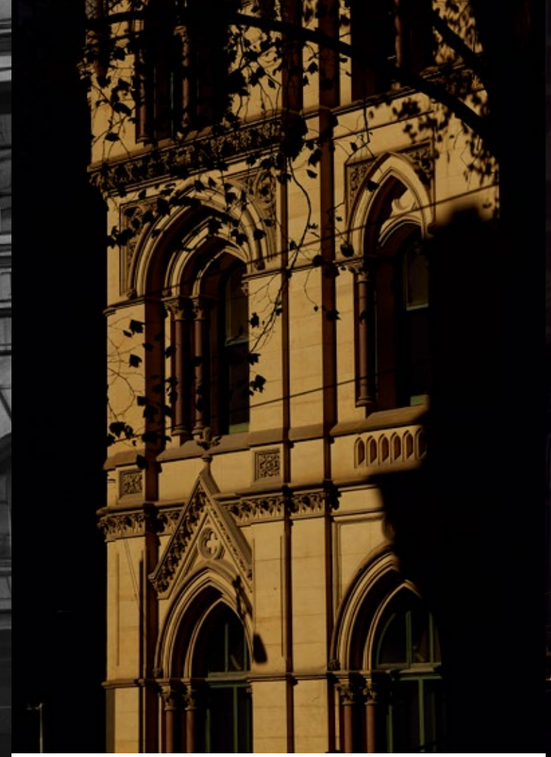
1875
The Former Bank of Australasia
394 Collins Street

1890
The Rialto
425 Collins Street

1890
Olderfleet
471 Collins Street

1981
The Old Stock Exchange
485 Collins Street

THE RIALTO: Mark Strizic, 1969. ALL OTHER IMAGES: Sean Fennessey.



1893
Former A.M.P. Building
425 Collins Street

1929
Former National Mutual Life Association Building
395 Collins Street

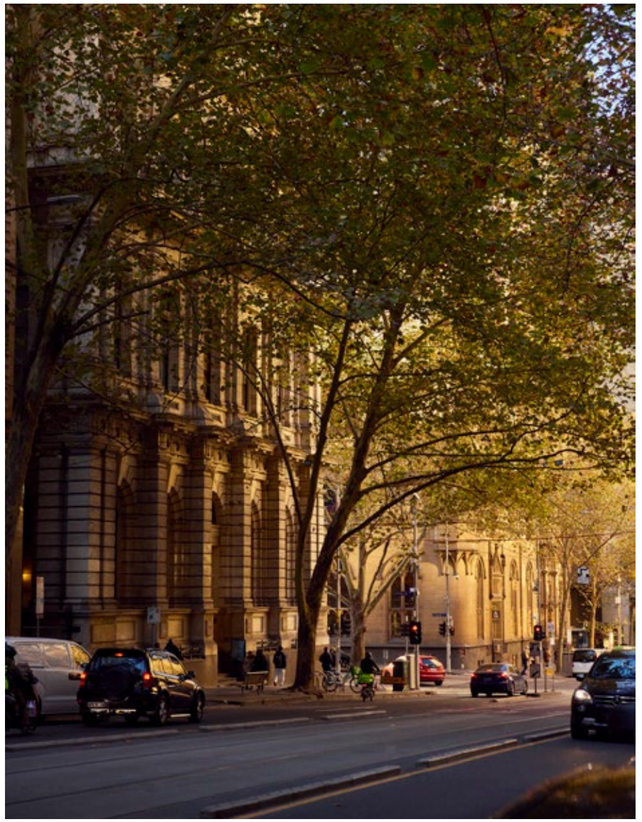
1932
State Savings Bank
623 Collins Street

LEFT: Former A.M.P. Building, Mark Strizic, c.1950-1960. RIGHT: Sean Fennessey.

LEFT: Sean Fennessey. RIGHT: Image courtesy of The State Bank of Victoria Social Networking Site.

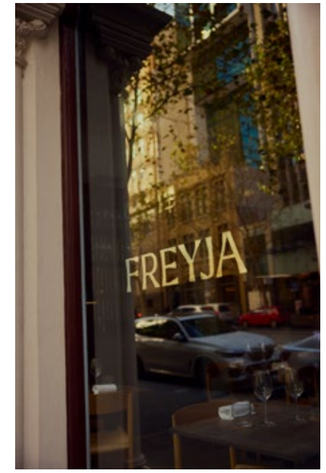
With its privileged position set amongst one of Melbourne's most dynamic and evolving precincts, 623 Collins offers a lifestyle of culture, connection, and heritage charm. Here, world-class dining, luxury retail, and creative spaces converge to invite memorable moments into each day.

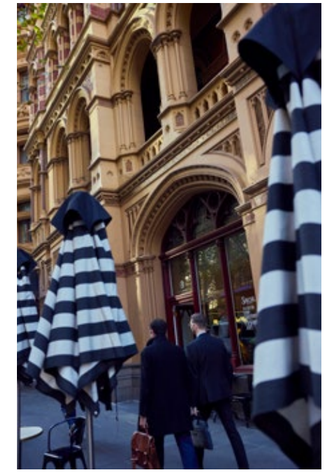
Anchored by the history and architecture of Collins Street, this changing pocket of Melbourne provides more than just an address. To live here is to immerse yourself in a world of history and architectural grandeur – where each step reveals something old and new to explore. As a gateway to the urban heartbeat of the city, Collins Street is one of the most sought-after addresses in Melbourne.



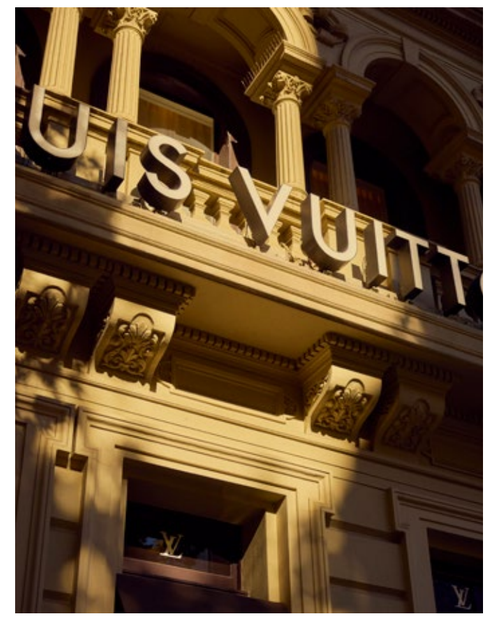
Collins Street in motion. From the dappled sun to the greenery of the trees above, every detail is reflected in the quiet grandeur of Collins Street. A seamless blend of commerce, culture, and city life awakens each day.

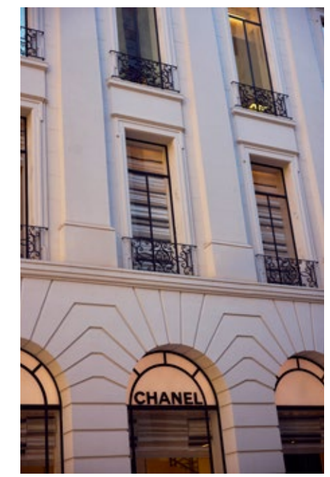
21 The acclaimed café culture of Collins Street comes to life through artisanal roasters and master baristas who transform morning rituals into moments of life and connection. Defined by warmth, restraint and refined detail, Freyja brings a Nordic sensibility to Melbourne's culinary scene.





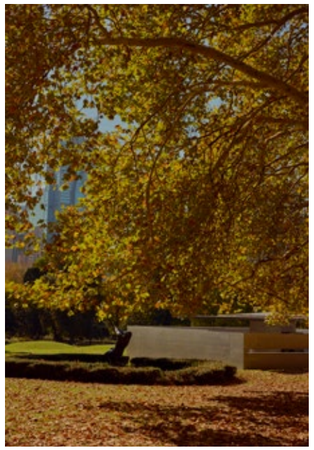
39, 36 Where heritage meets haute couture. Standing as beacons of legacy and modern luxury, Louis Vuitton celebrates storied craftsmanship and global style, while Chanel embodies the very best of contemporary sophistication.



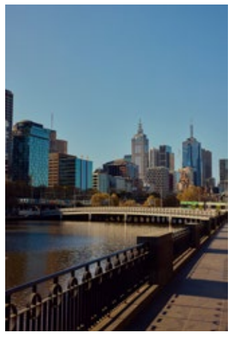


PARKS, GARDENS & PUBLIC SPACES

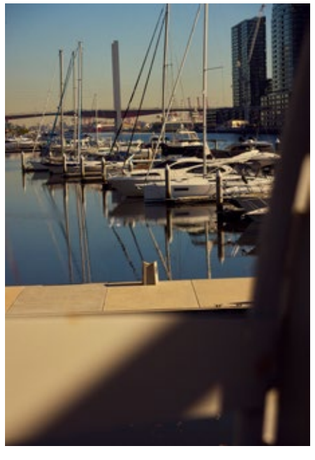
Expansive green spaces in the Botanic Gardens invite moments of leisure and reflection – a lush urban sanctuary where nature and culture coexist. Anchored by the iconic MPavillion, this oasis offers moments of creativity and contemplation.



27 Bookend each day with a leisurely stroll along Melbourne's waterfront in the morning and a visit to vibrant Southbank in the afternoon. The graceful arch of the Evan Walker bridge will guide you there.



34 Sailboats at rest, poised for exploration along Melbourne's waterfront and beyond.

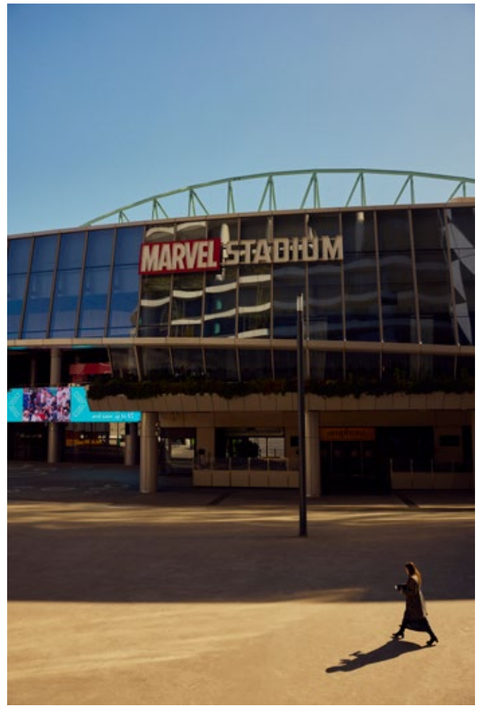


ARTS & CULTURE

07 The perfect pause. Explore the National Gallery of Victoria, where art and everyday life intersect.

SPORTS & ENTERTAINMENT

A short stroll from Collins Street, Marvel Stadium brings the spirit of sport to the heart of Docklands.



AMENITY & CONNECTIVITY
— Flagstaff Station
— Flinders Street Station
— Parliament Station
— Southern Cross Station
01 South Melbourne Market
02 Queen Victoria Market

ENTERTAINMENT & CULTURE
03 Arts Centre Melbourne
04 Crown Melbourne
05 Federation Square
06 Melbourne Convention & Exhibition Centre
07 National Gallery of Victoria
08 Regent Theatre
09 Shrine of Remembrance

EDUCATION
10 Haileybury (City Campus)
11 Melbourne University
12 Monash University (City Campus)
13 Monash University Law Chambers & Business School (City Campus)
14 RMIT University
15 Victoria University (City Campus)

FOOD & BEVERAGE
16 Arbory Bar & Eatery
17 ARU Restaurant
18 Bistrot Bisou
19 Brunetti Oro Flinders Lane
20 Chancery Lane
21 Freyja
22 Harriot
23 Higher Ground
24 Il Mercato Centrale Melbourne
25 Lui Bar
26 Reine & La Rue
27 Southbank Promenade
28 Vue de Monde

LUXURY HOTELS
29 Crown Towers
30 Intercontinental Melbourne
31 The Ritz Carlton
32 W Melbourne

PARKS & GARDENS
33 Birrarung Marr
— Flagstaff Gardens
— Royal Botanic Gardens Victoria
34 Yarra's Edge Marina

RETAIL
35 Bourke Street Mall
36 Chanel
37 Dior
38 Emporium
39 Louis Vuitton
40 Prada
41 Rolex

SPORTS
— Marvel Stadium
— Melbourne Cricket Ground
42 Rod Laver Arena

— Location noted on map

PART II

Life on a Pedestal

Life on a Pedestal

As a place of legacy and future vision, 623 Collins presents a residential offering shaped by the meeting of timeless aesthetic and design legacy. Rising above a storied foundation, the architecture creates a quiet dialogue with the past, where each detail and material has been considered. Brought to life by a leading team of architects and designers, a series of refined residences provides a contemporary platform for grounded, timeless and contemporary living. Paired with world-class amenities, this residential experience has been designed to exceed expectations and provide a rare opportunity for those seeking effortless and elevated living.

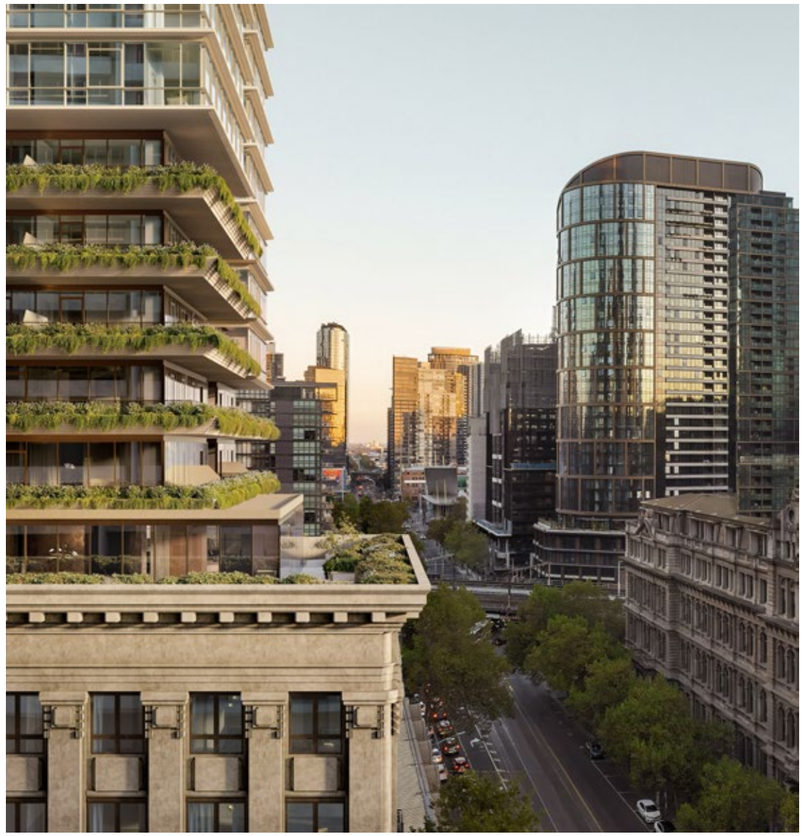
The following pages explore this vision and provide insight into the architectural influences, interior sensibilities, and crafted elements that define the uniqueness of 623 Collins.

ARCHITECTURE
Grounded in History, Elevated by Design

Defined by a considered blend of heritage character and contemporary form, the architecture of 623 Collins honours its historic roots while embracing a new vision for the future.

At its core stand two historic buildings. Both anchor the site – their presence serving as an integral reminder of what was, and acting as inspiration for what's to come. With a respectful approach to place, the heritage forms of each building have been woven into the architectural vision of the two towers above. Sympathetic design informs the detailing, materiality, and proportions of the towers, creating an ongoing conversation between old and new, one that's explored and expressed with clarity and care. Echoing the rhythm and detail of the existing facades, both towers feature a proportional glazing system and detailed slab edges. These expressed details distinguish the architecture from an expected design language, making the tower distinctive in its own right.

Positioned between the podium and towers, a series of verdant separator levels provide a transitional moment within the architectural story of the site. Encircling each terrace apartment are lush and continuous planters, each layer offering a clear yet gentle separation between the vertical focus above and the heritage base below. This refined and sensitive design response ensures 623 Collins is set to become a distinctive and defining landmark along the Melbourne skyline.



AMENITY
A Life of Layers

Every element of life at 623 Collins Street has been designed to enrich the daily experience. Combining functionality, comfort, and beauty, a range of considered amenities reflects the rhythms of modern living. From the moment of arrival, residents are greeted by a dedicated concierge service. This personalised touch ensures every need is met with care and consideration. As residents and guests make their way to The Riley Club, an entire floor of extensive amenities unfolds across three distinct and thoughtfully divided areas – The Bathhouse, Collins Lounge and Terrace, and The Retreat.

Within The Bathhouse, residents have access to a complete health and wellbeing offering including an indoor pool, cold plunge, sauna, steam room, yoga studio and fully equipped gym. Collins Lounge and Terrace welcomes gatherings of all sizes, offering access to a luxurious residential lounge and outdoor seating, meticulously landscaped surrounds, a BBQ area, and a chef's kitchen that services two private dining rooms.

For moments of contemplation and calm, The Retreat provides a considered space for working, reading, or quiet reflection. Additional communal spaces and shared facilities include a media room, games room, and billiards room, which enhance opportunities for connection, creativity, and community.

Beyond moments of rest and relaxation, a suite of exclusive amenities at the Sterling Club, located on level 38, is reserved exclusively for residents of the Reserve Residences and the Penthouse Collection. This includes a club-style lounge, whisky room, show kitchen and private dining area that create the ultimate backdrop to large events or intimate gatherings. Coupled with expansive views across the city and bay, this area is completed by an outdoor terrace, providing a landscaped retreat in the sky. Whether residents are seeking spaces that feel personalised or those that are curated to evoke an elevated experience, the amenities at 623 Collins speak to connection, comfort, and ease of living well.

Residential Ground Floor Lobby / Concierge.

Experience the luxury of time returning to your schedule through a dedicated concierge service at 623 Collins. This seamless orchestration of convenience turns everyday tasks into effortless routines. 623 Collins offers high-end hospitality reimagined for residential living.

Each detail is anticipated before it's requested. Parcels arrive and are placed in secure storage. Dry cleaning materialises, pressed and ready as desired, and your beloved companion can enjoy daily walks while you attend to the most pressing matters of any morning, noon, or night. An ever-present helping hand, this concierge service ensures apartment cleaning, car detailing, and the countless small tasks of modern living each unfold without interrupting the rhythm of your day.

With utmost care and vigilance, security remains paramount. Access to the building is monitored with discretion, ensuring the building's social harmony is preserved at all times. Intuitive facility management turns shared spaces into extensions of your own private world, with function rooms available on request, pre-arranged for intimate gatherings that support spontaneity and style. Community events are further supported by a team that trulyunderstands the delicate choreography of bringing neighbours together.

With a digital resident portal at your disposal, this sophisticated interface provides real-time notifications, facility bookings, and maintenance requests – each managed with the simple press of a button. The art of living well is done well at 623 Collins.

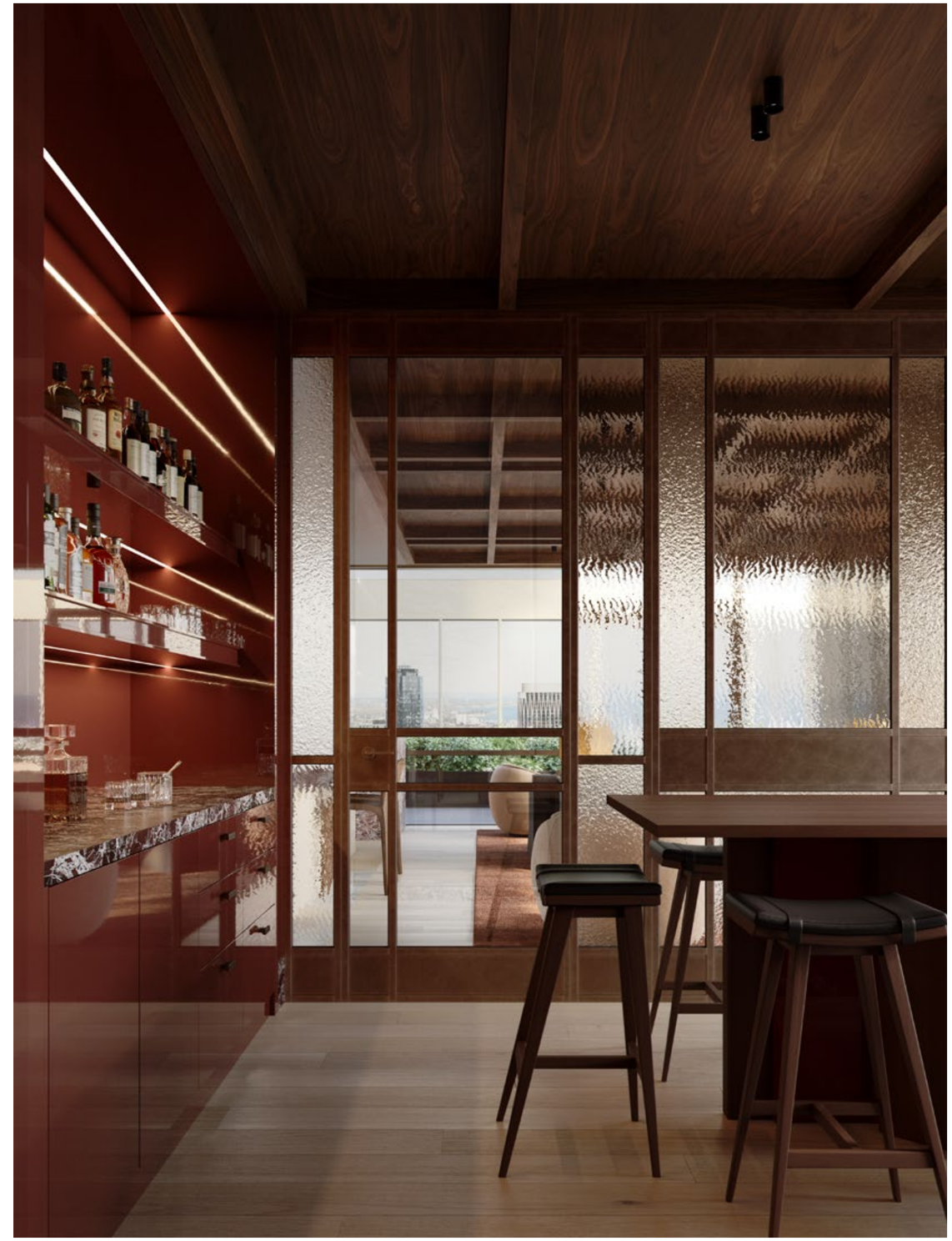
Residential Ground Floor Lobby.

Level 6, The Riley Club, Private Dining.

Level 6, The Riley Club, Bar and Private Dining. FOLLOWING PAGE: Level 6, The Riley Club, Residents Lounge.

Level 6, The Retreat, Library and Co-working space.

Level 6, The Bathhouse, Yoga Studio. FOLLOWING PAGE: Level 6, The Bathhouse, Lap Pool.



Level 38, The Sterling Club, Private Dining.

Level 38, The Sterling Club, Whisky Bar. FOLLOWING PAGE: Level 38, The Sterling Club, Residents Lounge and Bar.

RESIDENCES
The Art of Alchemy

Guided by a vision that weaves global design influences with Melbourne's rich artisanal heritage, the interiors at 623 Collins thoughtfully blend tradition and modernity. Brought to life by interior designers Fiona Lynch Office, this design approach is timeless yet expressive. Drawing on the concept of alchemy, each space features a considered contrast of materials that reflect the history of the site and its surroundings. Materials and design decisions that are bold yet poised, refined yet grounded. With a palette that speaks fluently across the Neo-Grec motifs of the original design and the modern sensibilities of urban living, Fiona has created interiors that feel distinctly individual and deeply local, yet cosmopolitan in their own right.

The design story of 623 Collins preserves longstanding character while providing an updated backdrop for contemporary living. Every detail has been considered – from contrasting materials to sophisticated finishes that balance richness with restraint. This design sensitivity defines the living experience throughout each residence while creating an interior environment shaped by permanence, depth, and beauty.

The Penthouse Collection Living Room.

THE PENTHOUSE COLLECTION

At the top of the tower, the Sub Penthouse residences offer a bold yet intimate expression of modern luxury. These expansive three-bedroom homes are layered with stone and metallic finishes, including a stone feature wall and master ensuite vanity.

A built-in fireplace and bespoke TV unit create warmth and rhythm in the living space, while the kitchen is equipped with a V-Zug appliance suite and dual integrated fridge and freezer units – delivering both function and finesse. These considered elements are ideal for those seeking a luxury city base, an elegant downsizer alternative, or a high-end residence that embraces lasting value and design integrity.

At the top of the tower, the full-floor Penthouse on Level 41 offers a bold yet intimate expression of modern luxury. With 360-degree expansive city views, generous open-plan living, and premium finishes throughout, this singular residence represents the pinnacle of Collins Street living.

The Penthouse Collection Kitchen.

OPPOSITE: The Penthouse Collection Master Bedroom. ABOVE: The Penthouse Collection Master Bathroom.
FOLLOWING PAGE: The Penthouse Collection Living Room.

THE RESERVE RESIDENCES

Designed for those who appreciate the details, the Reserve residences offer expansive two- and three-bedroom layouts with elevated views and a calm, confident atmosphere. A rich joinery palette and stone finishes flow through the kitchen, bathrooms, and master ensuite – creating a seamless, sculpted living experience.

Select residences include bespoke entry joinery and bar cabinetry, while premium appliances including a Miele dishwasher, integrated Fisher & Paykel fridge, and V-Zug cooking appliances, deliver effortless performance and aesthetic clarity. Designed for those who desire spacious layouts and elegant detailing, these homes delicately balance craftsmanship with contemporary ease.

The Reserve Residences Kitchen.

The Reserve Residences Master Bedroom. FOLLOWING PAGE: The Reserve Residences Living Room.

HEIRLOOM RESIDENCES

Rooted in legacy, the Heirloom residences celebrate the architectural soul of the original State Savings Bank. These spacious two-bedroom homes blend classical charm with modern functionality — featuring high ceilings, heritage windows, and beautifully preserved proportions throughout.

An earth-toned palette grounds each space in warmth, while refined design details — like stone-edge profiling, elevated skirtings, and detailed architraves – express a quiet sophistication. A Miele integrated dishwasher, Fisher & Paykel integrated fridge/freezer and V-Zug cooking appliances bring timeless design into everyday life.

Heirloom Residences Kitchen.

Heirloom Residences Living Room.

Heirloom Residences Master Ensuite.

SIGNATURE RESIDENCES

Timeless and considered, the Signature residences embody understated elegance in studio, one, and two-bedroom layouts. Designed with refined stone surfaces, clean joinery lines, and well-balanced proportions, each home delivers comfort without compromise.

Thoughtful touches include an integrated Miele dishwasher and sleek V-Zug cooking appliances, providing the promise of lasting quality and value in the heart of Melbourne's most iconic address.

Signature Residences Living Room.

Signature Residences Kitchen.

Signature Residences Master Bathroom.

PART III

Masters of their Craft

Masters of their Craft

Bringing depth of expertise and vision to each residence, the collaborators behind 623 Collins are united by a shared vision and commitment to detail and quality. Individually and as a collective, developer Sterling Global, architects Plus Studio, and interior designers Fiona Lynch Office have shaped and defined each residence through enduring quality, timeless elegance, and considered design thinking. Together, they have created a landmark development designed to reimagine elevated urban living. It's through this collaboration that the true distinction of 623 Collins has come to life.

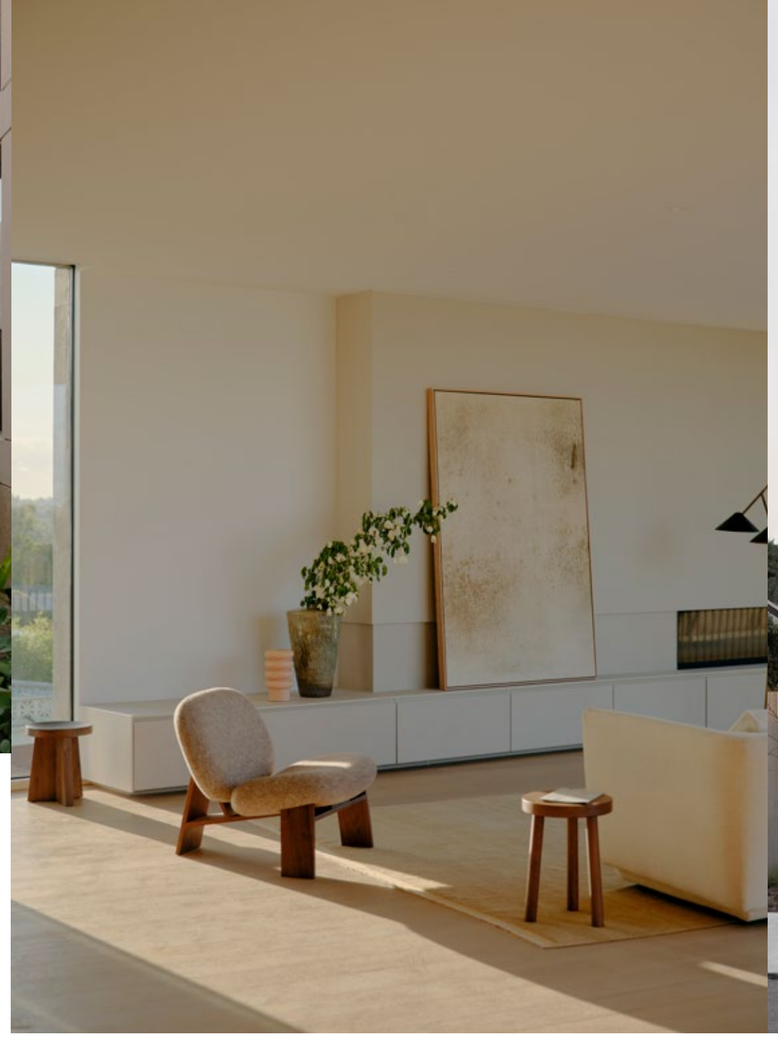
STERLING GLOBAL

With a legacy grounded in quality and integrity, Sterling Global is one of Australia's leading property development and investment firms. Renowned for delivering projects that balance architectural ambition with enduring value, their work reflects a deep commitment to purpose and place. Since launching in 2012, Sterling Global has delivered extensive and diverse projects both locally and abroad, combining experience with innovative thinking to create projects that are distinctive and lasting.

From luxury residences to transformative mixed-use precincts, their global portfolio reveals a unique ability to combine commercial insight with a deep respect for craftsmanship. Collaborating closely with leading architects and designers, they consistently champion design excellence, innovation and sustainability, ensuring all outcomes are measured based on the contribution each project makes to the urban and cultural context.

At 623 Collins, Sterling Global continues this tradition of design excellence. Drawing on their technical expertise and understanding of contemporary living, they have created residences as considered as they are desirable.

Como Terraces, South Yarra. Completed 2023.



Como Terraces, South Yarra. Completed 2023.

Heyington, Toorak. Completed 2022.

PLUS STUDIO

Founded in Melbourne in 1997, Plus Studio (formerly Plus Architecture) designs for the built environment, delivering solutions that balance small details with big-picture thinking. Renowned for their innovative approach to architecture, master planning, and interior design, Plus has built a diverse portfolio across residential, commercial, hospitality, and community projects. The studio reveals beauty in everything from city-shaping infrastructure to life-changing homes, ensuring each idea is fully explored.

At the core of their philosophy is a commitment to spaces that resonate with residents, informed by their habits and lifestyles, enhancing daily living while maintaining visual elegance. This is complemented by a dedication to sustainability, incorporating energy-efficient systems and materials to minimise environmental impact.

Collaboration is essential for Plus, working closely with clients, consultants, and stakeholders to achieve optimal outcomes. This approach has led to the studio's growth into 11 practices across Australia and New Zealand, earning numerous design awards.

LEFT: R.Iconic South Melbourne, completed 2023. RIGHT: The Pacifica, Auckland, NZ, completed 2020.

FIONA LYNCH OFFICE

Renowned for its artistic approach to special composition, Fiona Lynch Office is a Melbourne based interior design studio creating across residential, hotel and retail spaces. Founded in 2013 in Melbourne, the studio draws on the world of fine art to infuse each project with a clear command of colour and texture. This leads to interiors that are emotive and refined yet minimalist. With a deep respect for materiality and sustainability, the studio prioritises the use of natural materials and sustainable practices, ensuring each project meets functional and aesthetic requirements while contributing positively to its surrounds.

Central to their design philosophy is an ongoing commitment to collaboration. The studio works closely with a respected network of artisans and artists to create bespoke furniture, lighting, and joinery for each client. These elements are integral to the design narrative of each project, ensuring a unique expression that's tailored to the context and purpose of each space. Recognised for her industry contributions, Fiona Lynch was named inaugural Vogue Living Designer of the Year and Belle Magazine Designer of the Year in 2024. Lead by Fiona the studio's work continues to influence the design community, both locally and abroad.

LEFT: River House by Fiona Lynch Office. Photography by Sharyn Cairns. RIGHT: Hill House by Fiona Lynch Office. Photography by Sharyn Cairns.

This document has been produced by Sterling Global for advertising and general information only. Sterling Global and its project team do not guarantee, warrant or represent that the information contained within this document is correct. Any interested party should undertake their own enquiries as to the accuracy of this information. Sterling Global excludes unequivocally all inferred and implied terms, conditions and warranties arising out of this document and excludes all liability for loss or damage arising there from. Images shown are Artist Impressions and shown for illustrative purposes only. The plans are based on the current design for this development. Changes will undoubtedly be made during development, dimensions, areas, fittings, finishes and specifications are subject to change without notice. Furniture is not included. This document is for guidance and does not constitute an offer of contract.

RIGHT, AND FOLLOWING PAGE: Collins Street c.1950-60, photographs by Mark Strizic.
FINAL PAGE: Collins Street, c.1956-65, City of Melbourne Art and Heritage Collection.

DON'T
WALK